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S.D. SEC. OF STATE

STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER The New Era

2. DATE 09-23-10

3. FREQUENCY OF ISSUE Weekly

3A. NO. OF ISSUES PUBLISHED ANNUALLY 52

3B. ANNUAL SUBSCRIPTION PRICE $ 30 $40, $45

4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers)
PO Box 579, Parker, Turner County, SD 57053-0579

5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers)
PO Box 28, Rock Rapids IA 51246-0028

6. FULL NAME OF PUBLISHER: New Century Press, Inc.

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

FULL NAME	COMPLETE MAILING ADDRESS
New Century Press Inc.	PO Box 28 Rock Rapids IA 51246

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.

None

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	1087	1063
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	171	179
2. Mail Subscription (Paid and or requested)	670	633
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	841	812
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	--	
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	53	55
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	894	867
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	116	108
2. Return from News Agents	77	88
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	1087	1063

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

(Signature)

General Manager
(Title)

State of South Dakota)
§
County of Turner)

(Seal)

Sworn to before me this 23rd day of Sept, 2010

Jodie Hoogendoorn
Notary Public

My commission expires: Jan. 17, 2011

JODIE HOOGENDOORN
Notarial Seal - Iowa
Commission #152759
My Commission Expires Jan. 17, 2011

Form: SOS REC 051 7/2004

Stockholders;
Michael & Dee O'Hopp
PO Box 28
Rock Rapids IA 51246